



How To Use ebay

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Why Use ebay

- Sell stuff
- Buy stuff
- Check the value of your stuff
- Cars, PCs, parts for anything, toys, hobbies, etc.



Getting Ready

- Register for an ebay account
 - Select ID/password
- Recommend setting up PayPal account to make paying for ebay transactions easy
- Search for items that interest you
 - Make – the manufacturer
 - Model
 - Part number
 - Topic or hobby area



Selling Tips

- Find an item as identical to the one you want to sell as possible
- Select the option to *Have one to sell?*
- Complete the title using key words that make searching easy
- Complete the description
 - Use a UPC code if possible to pre-fill description and specifications
 - Be honest with the condition and identify flaws



Selling Tips 2

- Select listing type – *Auction* or *Buy It Now*
 - Auction starts at a specified price for a specific number of days
 - You can specify a reserve price for a fee
 - Buy It Now is a specific price that will sell immediately
- Specify shipping methods with charges or if free
- You can save completed listing as a template for future use for similar items



Buying Tips

- Bidding depends on listing type
 - Auction requires a minimum bid with optional maximum automatic bid
 - Buy It Now requires a set price and immediate payment in most cases
- Paying
 - Item must be paid for within stated timeframe
 - Typically checkout with PayPal after winning
 - Specify shipping address if different than account